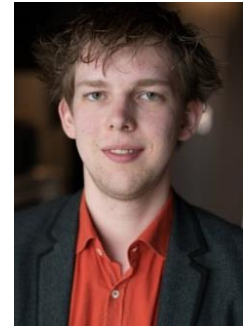


Personal information

Name	Reinier van den Assum
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Education

2012 - 2015	<i>VU University Amsterdam</i> Master Business Analytics Multidisciplinary program focusing on analysing and optimizing business processes using a combination of techniques from Informatics, Mathematics and Business Administration. <u>BA Best Paper 2013</u> : "Twitter for failure. Use Twitter to detect failures in online systems" Courses: Advanced Self organization, Data Mining & Optimization of Business Processes
2012 - 2015	<i>VU University Amsterdam</i> Master Information Sciences Obtaining (scientific) understanding of organizational structures and cultures and the effects on technology (e.g. ICT). Topics like requirement analysis & change management. <u>Thesis</u> : "Trusting IT? – Investigating trust and visitors' behaviour in real-use data." Business IT Alignment, Perspectives on Information & Management & Research methods
2009 - 2012	<i>VU University Amsterdam</i> Bachelor Business Analytics <u>Business case</u> : Optimization of metro network Amsterdam (company: GVB) Calculus, Databases, Linear Algebra, Machine Learning, OR, Programming, Requirements Engineering, Risk management, Statistics & Queuing Models
2003 - 2009	<i>St. Vitus College, Bussum</i> VWO Courses: Informatics, English, Economic 1 and 2, Physics, Biology, Chemistry

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Work experience

2015 - present	Deloitte Consultancy Technical consultant at large CRM implementations (Salesforce). Mapping and optimising business processes (requirements analyses) as well as implementing through configuration and code. Challenges such as continuous integration, data migration, interfaces and customer transitions.
2009 - present	FOX Creation - webdevelopment Entrepreneur since April 28, 2009 (Chamber of Commerce [NL]: 32151399) Web development: developing websites, web applications, branding & providing web-related consults). Served 54 customers with 67 projects within the first five years. Customers i.e.: Bol.com, Barlaeus Amsterdam, Heec Groep, VU Lucht je Hart, Le Top 50 Own initiatives: LijstDelen.nl, NSVSongfestival (e-ticket system), Taizé Calendar www.fox-creation.nl
2012 - 2013	Student-assistant Web technology (VU) Providing guidance to students in the course: 'Web technology'. Discussing the functioning of the Internet and how a website is developed (assignment).



Secondary activities

- 2012 - present **Preparation group of Taizé prayers, Utrecht**
Providing Taizé youth prayers in Utrecht with a team of 8 people, each month.
- 2015 **Coach: This is how you become an entrepreneur!**
Coaching a group of 5 students (age: 15-21) to introduce them in the world of being an entrepreneur. The project is organised by JINC.
- 2014 - 2015 **Board member and treasurer**
All members of NSA are divided in 10 different 'societies'. Each counts on average 25 members, including a board of four. The board focusses on the health and progress of the society and its members, and the participation within the associations. In this year I have improved the financial documentation.
- 2013 - 2016 **Activities/committees at Navigators Student association Amsterdam [NSA]**
Constructing website (allowing iDeal payments) and implementing CRM system. Consulting for IT related matters. Devised, designed and produced the yearbook of 2014. Built an e-ticket-system for the national song contest (1,100 visitors). Designed a new design for the newsletter and design for heraldry of 'society'.
- 2012 - 2016 **Contact person of housing unit, Uilenstede**
Contact person for housing cooperation and (new) roommates. Mediator for (internal) conflicts. Treasurer.
- 2006 - 2009 **Theatre Tech Crew, St. Vitus college**
Responsibility for the equipment. Supervisor during parties and performances organized by the school. Worked in teams. Gained experiences with beamers, scaffoldings, light- and sound equipment.

Skills

- Computer languages Java, MySQL, SOAP, ANT, HTML, CSS, PHP, JQuery, Ajax, XML, R, Regex
Programs Salesforce, SourceTree, Bitbucket, Jenkins, Photoshop, Office, Wamp, Rapidminer
Languages Dutch and English
Others Requirement analysis, project acquisition and client support

Interests

Human interactions, educating/guiding (e.g. informatics and mathematics), analysing, consulting and development, organizing activities, technology, design (alignment), music, sailing, jiu jitsu and dance.

Qualities

Conceive with others, result-oriented, eye for detail, supportive, concerned, enthusiastic, motivated, modestly, positively minded, open for change and able to analyse and act objectively.